May I speak with ________________ please.

Hello, I am calling on behalf of a research group at Yale University and we are conducting a study on media and politics in Virginia.

**THE FIRST TWO QUESTIONS ARE ASKED ONLY TO INDIVIDUALS ON THE VOTER LISTS**

1. Do you plan to vote in the November election for Governor?
   - If: Yes – Continue
   - If: Und. – Continue
   - If: No – Go to Question #3

2. If the election for governor were being held TODAY, would you vote for *[INSERT, ROTATE REPUBLICAN AND DEMOCRATIC WITH POTTS LAST]*?
   - 1. Republican Jerry Kilgore
   - 2. Democrat Tim Kaine
   - 3. Independent Russ Potts
   - 4. Other candidate (VOL. DO NOT READ)
   - 9. Don’t know (VOL. DO NOT READ)

3. Does someone in your household currently receive a subscription to a newspaper?
   - 1. Yes - Continue
   - 2. No – Go to Question #5
   - 9. DK/Refused – Go to Question #5

4. May I have the name of the newspaper that you currently subscribe to?
   - 1. Washington Post
   - 2. Washington Times
   - 3. Both Times and Post
   - 4. Other (Do Not Read)

5. What papers, if any, have you read in the past week? *(If Respondent mentions more than one paper, code 1 if the list includes the Post, 2 if the list includes the Times and 3 if the list includes both)*
   - 1 Mentions Washington Post (but not the Washington Times)
   - 3. Mentions both Post and the Times
   - 4. Other – (Do Not Read / Mentions only papers other than the Times or Post)
   - 5. None

6. What is the last newspaper you bought at a newsstand?
1 Washington Post
2. Washington Times
3. Other – (Do Not Read / Paper other than the Times or Post)
5. None
9. DK/Refused

7. Do you currently subscribe to any news or political magazines?

1. Yes
2. No
9. DK/Refused

Randomization for Questions #8: Half will get Question #9, and half will not.

8. Do you wish you read the newspaper more in order to stay informed about issues in your community and state?

1. Yes
2. No

Demographics Questions: (Every respondent gets asked the Demographics question)

I just need to verify that I was speaking to _________________(Verify Individuals First and Last Name)
And you reside at_______________________(Verify Individuals Address)

Thank You for your time. Good Bye.