Field Name	Description	
ISPSID	ISPS dataset ID (Dublin Core: Identifier)	D013
Title	Title of study or dataset (Dublin Core: Title)	"The 'Race Card' Revisited: Assessing Racial Priming in Policy Contests"
Author(S)	Author(s) or PI(s); Persons or organizations responsible for data collection (Dublin Core: Creator)	Huber, Gregory A., Lapinski, John S.
Citation		American Journal of Political Science, 2006, 50(2): 421-440.
Related Publication(s)		ISPS06-005
Related Project(s)		
Keywords	(Dublic Core: Subject)	Race, opinion formation, implicit and explicit appeals, survey experiment
Data type		Survey
Data source(s)	Original sources or documents from which data were obtained (Dublin Core: Source)	Knowledge Networks Web-TV survey panel
Data source information	Data source contact and/or suggested citation	Authors Suggested citation "Huber, Gregory A., Lapinski, John S. (2006), Replication Materials for 'The 'Race Card' Revisited: Assessing Racial Priming in Policy Contests.' http://hdl.handle.net/10079/98sf7tn; http://hdl.handle.net/10079/5hqbzt3; http://hdl.handle.net/10079/x0k6ds6; http://hdl.handle.net/10079/s7h44rp; http://hdl.handle.net/10079/fxpnw4p; http://hdl.handle.net/10079/2rbp00s; http://hdl.handle.net/10079/t76hdzw; http://hdl.handle.net/10079/f1vhhv4; http://hdl.handle.net/10079/ht76hnf; http://hdl.handle.net/10079/d2547mz; http://hdl.handle.net/10079/8931zmc; http://hdl.handle.net/10079/4j0zpkt; http://hdl.handle.net/10079/0rxwdk9; http://hdl.handle.net/10079/w0vt4k0; http://hdl.handle.net/10079/r7sqvjh; http://hdl.handle.net/10079/mkkwhfn; http://hdl.handle.net/10079/kprr554; http://hdl.handle.net/10079/6hdr81c; http://hdl.handle.net/10079/z08kq0d; http://hdl.handle.net/10079/jq2bvxw; http://hdl.handle.net/10079/b8gtj1v; http://hdl.handle.net/10079/pg4f4zc; http://hdl.handle.net/10079/c2fqzdm; http://hdl.handle.net/10079/79cnpd2; http://hdl.handle.net/10079/3j9kdcj; http://hdl.handle.net/10079/zs7h4c8; http://hdl.handle.net/10079/v15dvbs; http://hdl.handle.net/10079/qbzkh80; http://hdl.handle.net/10079/kkwh77h; http://hdl.handle.net/10079/fttdz6x; http://hdl.handle.net/10079/b2rbp6c; http://hdl.handle.net/10079/69p8d5v; http://hdl.handle.net/10079/2jm645c; http://hdl.handle.net/10079/xwdbs2r; http://hdl.handle.net/10079/t4b8h28; http://hdl.handle.net/10079/pc8671s; http://hdl.handle.net/10079/jm63z17; http://hdl.handle.net/10079/gtht7f5; http://hdl.handle.net/10079/1rn8psi; http://hdl.handle.net/10079/ngf1yr7."
Field date	Date of data collection (Dublin Core: Coverage, Temporal)	2003-2004
Location	Geographic location of data collection (Dublin Core: Coverage, Spatial)	United States - National
Unit of observation	Describes who or what is being studied (e.g., individuals, villages, districts, other)	Individuals
Sample size	Number of observations; number of cases in the final archived dataset	6,300
Inclusion / exclusion	Describes the population from which the sample is drawn and how; criteria for final sample construction	Our experiments were conducted using Knowledge Networks' (KN) Web-TV survey panel, which closely approximates a national random digit dialing sample. See Clinton and Lapinski (2004) for a more extensive description of the KN panel and a complete description of how the selfadministered surveys are implemented.
Research design	Describes method of data collection and analysis (e.g., field experiment, natural experiment, lab experiment, survey experiment, regression	Survey experiment
Randomization procedure	Describes how participants are allocated to interventions; which units were randomized	Respondents were randomly assigned to view one of a series of constructed political advertisements on their home television.
Treatment	Describes the interventions administered to each group	Control group viewed a Get Out the Vote (GOTV) appeal and the treatments are issue advertisements concerning welfare reform that vary in their racial content.
Treatment administration	Describes how the treatments were administered (e.g., mail, door to door, other)	Web TV (via survey panel)

Outcome measures		Opinion on race-related and other policy issues
Archive date	Date of data deposit in the ISPS archive (Dublic Core: Date)	September 27, 2010
Archive contributor	Person depositing data in the ISPS archive (Dublin Core: Contributor)	Limor Peer
Owner	Person or organization making these data available (Dublin Core: Publisher)	Huber, Gregory A., Lapinski, John S.
Owner contact		isps(at)yale(dot)edu
Terms of use	Data source terms of use; ISPS terms of use (Dublin Core: Rights)	Adcademic, non-commercial; see ISPS Terms of Use http://isps.research.yale.edu/data/data/login/isps-data-archive/
Related database	Other data registries that include this dataset (Dublin Core: Relation)	

Files	Describes the number and nature of files included in this set (e.g., data, program, and output files; supplemental files such as codebook, questionnaires, and treatments)			
Data File Number	**Access**	**Description**	**File Size**	**File Format**
D013F01	http://hdl.handle.net/10079/98sf7tn	Dataset - Experiment A	44.2KB	Stata (10.0) .dta
D013F02	http://hdl.handle.net/10079/5hqbzt3	Dataset - Experiment A	85KB	Excel .csv
D013F03	http://hdl.handle.net/10079/x0k6ds6	Dataset - Experiment B	60.5KB	Stata (10.0) .dta
D013F04	http://hdl.handle.net/10079/s7h44rp	Dataset - Experiment B	120KB	Excel .csv
D013F05	http://hdl.handle.net/10079/fxpnw4p	Program file - Exp A create tables	5KB	Stata (10.0) .do
D013F06	http://hdl.handle.net/10079/2rbp00s	Program file - Exp A recode vars	4KB	Stata (10.0) .do
D013F07	http://hdl.handle.net/10079/t76hdzw	Program file - Exp B create tables	3KB	Stata (10.0) .do
D013F08	http://hdl.handle.net/10079/f1vhhv4	Program file - Exp B recode vars	4KB	Stata (10.0) .do
D013F09	http://hdl.handle.net/10079/ht76hnf	Program file - Fig 2	13KB	Stata (10.0) .do
D013F10	http://hdl.handle.net/10079/d2547mz	Program file - Fig 2 Exp A	2KB	Stata (10.0) .do
D013F11	http://hdl.handle.net/10079/8931zmc	Program file - Fig 2 Exp B	2KB	Stata (10.0) .do
D013F12	http://hdl.handle.net/10079/4j0zpkt	Program file - Fig 5	13KB	Stata (10.0) .do
D013F13	http://hdl.handle.net/10079/0rxwdk9	Program file - Fig 5 high ed	2KB	Stata (10.0) .do
D013F14	http://hdl.handle.net/10079/w0vt4k0	Program file - Fig 5 low ed	2KB	Stata (10.0) .do
D013F15	http://hdl.handle.net/10079/r7sqvjh	Program file - Figs 3,4	9KB	Stata (10.0) .do
D013F16	http://hdl.handle.net/10079/mkkwhfn	Program file - Figs 3,4 full	2KB	Stata (10.0) .do
D013F17	http://hdl.handle.net/10079/kprr554	Program file - Exp A create tables	6KB	R (2.9.1) .R
D013F18	http://hdl.handle.net/10079/6hdr81c	Program file - Exp A recode vars	4KB	R (2.9.1) .R
D013F19	http://hdl.handle.net/10079/z08kq0d	Program file - Exp B create tables	4KB	R (2.9.1) .R
D013F20	http://hdl.handle.net/10079/jg2bvxw	Program file - Exp B recode vars	4KB	R (2.9.1) .R
D013F21	http://hdl.handle.net/10079/b8gtj1v	Output file - Exp A create tables	26KB	.txt
D013F22	http://hdl.handle.net/10079/pg4f4zc	Output file - Exp B create tables	17KB	.txt
D013F23	http://hdl.handle.net/10079/c2fgzdm	Output file - Fig 2 par1	23KB	.eps
D013F24	http://hdl.handle.net/10079/79cnpd2	Output file - Fig 2 par2	23KB	.eps
D013F25	http://hdl.handle.net/10079/3j9kdcj	Output file - Fig 3	18KB	.eps
D013F26	http://hdl.handle.net/10079/zs7h4c8	Output file - Fig 3 legend	10KB	.eps
D013F27	http://hdl.handle.net/10079/v15dvbs	Output file - Fig 4	13KB	.eps
D013F28	http://hdl.handle.net/10079/qbzkh80	Output file - Fig 5 par 1	23KB	.eps
D013F29	http://hdl.handle.net/10079/kkwh77h	Output file - Fig 5 par 2	24KB	.eps
D013F30	http://hdl.handle.net/10079/fttdz6x	Output file - Table 4a	1KB	.out
D013F31	http://hdl.handle.net/10079/b2rbp6c	Output file - Table 4a	8KB	.out
D013F32	http://hdl.handle.net/10079/69p8d5v	Output file - Table 4b	1KB	.out
D013F33	http://hdl.handle.net/10079/2jm645c	Output file - Table 4b	8KB	.out
D013F34	http://hdl.handle.net/10079/xwdbs2r	Output file - Table 5	1KB	.out
D013F35	http://hdl.handle.net/10079/t4b8h28	Output file - Table 5	6KB	.out
D013F36	http://hdl.handle.net/10079/pc8671s	Output file - Table 6	1KB	.out
D013F37	http://hdl.handle.net/10079/jm63z17	Output file - Table 6	4KB	.out
D013F38	http://hdl.handle.net/10079/gtht7f5	Supplementary material - survey script	7.8KB	Adobe Acrobat (8.1) .pdf
D013F39	http://hdl.handle.net/10079/1rn8psj	Codebook - Exp A	38.3KB	XML (1.1) .xml
D013F40	http://hdl.handle.net/10079/ngf1vr7	Codebook - Exp B	38.1KB	XML (1.1) .xml
D013F41	http://hdl.handle.net/10079/4f4grp4	Metadata record	75KB	Adobe Acrobat (8.1) .pdf