1) How much of a difference will the outcome of the Mayoral election make to you and your family? (READ 1-3)

(752.1) 1 A great deal of difference
2 Some difference
3 No difference at all
4 Not Sure/Refuse

2) In general, thinking about the way things are going in New York City, do you feel things are going in the right direction or that things are going in the wrong direction?

(753.1) 1 Right direction
2 Wrong direction
3 Not Sure/Refuse

3) Which one of the following issues do you think should be the top priority for the next mayor: (READ 1-9)

(754.2) 01 Education
02 Security from terrorism
03 Jobs
04 Economic development
05 Housing
06 Poverty and homelessness
07 Taxes
08 Crime
09 Ethnic and race relations
10 - Not Sure/Refuse

4) If the General Election for Mayor were being held today, and the candidates were [READ LIST NOW] for whom would you vote?

(757.1) 1 Fernando Ferrer (Fur-RARE) the Democrat,
2 Michael Bloomberg, the Republican,
3 Thomas Ognibene (Og-ni-BENNY), the Conservative
4 Other (VOL./SPECIFY)
5 Won't vote
6 Not Sure/Refuse

Specify Other:
5) Would you say that you strongly support \:preQ4:, somewhat support \:preQ4:, or do you think that you might vote differently on Election Day?

(758.1) 1            Strongly support  
2            Somewhat support  
3            Might vote differently

QPROMPT
(765.1) 1            A  
2            B  
3            C  
4            D  
5            E  
6            F

6ab) This Tuesday at 7 p.m., there will be a debate between Michael Bloomberg and Fernando Ferrer. We would very much like to get the opinion of knowledgeable voters such as you. Would you be able to help us by watching this debate?

(759.1) 1            Yes  
2            No  
3            Not Sure/Refuse

a) Protecting the city from terrorism is a subject that is on many New Yorker's minds right now. We will be calling you back and asking you questions about terrorism in the follow up survey. Please pay particular attention to what the candidates have to say about terrorism. And to remind you, the debate is on Tuesday November 1 at 7 p.m. on WNBC channel 4.

b) Affordable housing is a subject that is on many New Yorker's minds right now. We will be calling you back and asking you questions about affordable housing in the follow up survey. Please pay particular attention to what the candidates have to say about affordable housing. And to remind you, the debate is on Tuesday November 1 at 7 p.m. on WNBC channel 4.

c) Protecting the city from terrorism is a subject that is on many New Yorker's minds right now. Many New Yorkers feel that Bloomberg is more capable than Ferrer in this area. We will be calling you back and asking you questions about terrorism in the follow up survey. Please pay particular attention to what the candidates have to say about terrorism. And to remind you, the debate is on Tuesday November 1 at 7 p.m. on WNBC channel 4.

d) Affordable housing is a subject that is on many New Yorker's minds right now. Many New Yorkers feel that Ferrer is more capable than Bloomberg in this area. We will be calling you back and asking you questions about affordable housing in the follow up survey. Please pay particular attention to what the candidates have to say about affordable housing. And to remind you, the debate is on Tuesday November 1 at 7 p.m. on WNBC channel 4.
6cd) We are interested in how television portrays current events. This Tuesday at 7 p.m. there will be a showing of The NewsHour With Jim Lehrer. We would very much like the opinion of knowledgeable voters like you on current events. Would you be able to help us by watching this show?

(766.1)  1    Yes
         2    No
         3 Not Sure/Refuse

Just to remind you the show is on Tuesday, November 1 at 7 p.m. on PBS.

7. Are you currently registered with the Democratic Party, the Republican Party, the Liberal Party, the Conservative Party, some other party, or are you not registered with any party?

(745)  1    Democratic
       2    Republican
       3    Liberal
       4    Conservative
       5    Other
       6    No party affiliation/Independent
       9 (Do not read) Not Sure/Refused

Specify Other:

8) What is your date of birth?

RECORD MONTH AS 01-12

8) What is your date of birth?

RECORD YEAR AS 01-87
SO THAT 1970 IS ENTERED AS 70

9) What is the last grade of school you completed?

(747)  1    Less than High School grad
       2    High school graduate
       3    Some college (or Associate's Degree)
       4    College Graduate
       5    Post Grad/ More than College/Advanced degree
       9 (Do not read) Refused
10) What racial or ethnic group best describes you: White, Black, Hispanic, Asian, Native American or some other group?

(749)  
1 1  White
2 2  Black
3 3  Hispanic
4 4  Asian
5 5  Native American
6 6  Other
9 9  (Do not read) Refused

TXQ10

(326.66) Specify Other:

PRE11DAY

11. If we were to call you back what would be the best day to reach you?

(776.4)  
1101  Tuesday November 1st
1102  Wednesday November 2nd
1103  Thursday November 3rd
1104  Friday November 4th

PRE11TIM

11. If we were to call you back what would be the best time to reach you?

(781.4)  
1000  10:00 AM
1030  10:30 AM
1100  11:00 AM
1130  11:30 AM
1200  12:00 PM
1230  12:30 PM
1300  1:00 PM
1330  1:30 PM
1400  2:00 PM
1430  2:30 PM
1500  3:00 PM
1530  3:30 PM
1600  4:00 PM
1630  4:30 PM
1730  5:30 PM
1800  6:00 PM
1830  6:30 PM
1900  7:00 PM
1930  7:30 PM
2000  8:00 PM
2030  8:30 PM
2100  9:00 PM
2130  9:30 PM

11. If we were to call you back what would be the best time to reach you?

(781.4)  
2000  8:00 PM
2030         8:30 PM
2100         9:00 PM
2130         9:30 PM

PREQ12

(786.10) 12. Is this the best number to reach you at? (\[1.3]\) \[4.3\] - \[7.4]\n
(ENTER CURRENT NUMBER IF IT'S RIGHT IF NOT, ENTER NEW NUMBER
ENTER TELEPHONE NUMBER IN A 10 DIGIT FORMAT.
EXAMPLE: 2125551234)

PREQ13

13. (Interviewer) Record Gender:

(743)           1 1    Male
                2 2    Female

PSTQ1AB

1ab) Were you able to watch the mayoral debate on Tuesday November 1 between
Fernando Ferrer (Fur-RARE) and Michael Bloomberg?

(130.1)   1            Yes
           2            No
           3            Not Sure/Refused

PSTQ1CD

1cd) Were you able to watch the NewsHour with Jim Lehrer on Tuesday November 1?

(131.1)   1            Yes
           2            No
           3            Not Sure/Refused

PSTQ2_1

2.1) How balanced did you think the news coverage was:

(132.1)   1            very balanced,
           2            somewhat balanced,
           3            unbalanced?
           4            Not Sure/Refuse

PSTQ2_2

2.2) Were you able to watch the mayoral debate on Tuesday November 1 between
Fernando Ferrer (Fur-RARE) and Michael Bloomberg?

(133.1)   1            Yes
           2            No
           3            Not Sure/Refuse

PSTQ3
3) To ensure that we are talking about the same debate, judging by appearance what was the race and gender of the moderator?

(Don't read, unless necessary to understand the question—if say male/female but not race, code as "other male/female")

(134.2)  
01 White male  
02 White female  
03 Black male  
04 Black female  
05 Hispanic male  
06 Hispanic female  
07 Asian male  
08 Asian female  
09 Native American male  
10 Native American female  
11 Other male  
12 Other female  
13 Not sure/refuse

PSTQ4

4) How informative do you feel the debate was?

(136.1)  
1 very informative,  
2 somewhat informative,  
3 uninformative  
4 Not Sure/Refuse

PSTQ5

5) Regardless of whom you might vote for next Tuesday, just as far as this debate was concerned, who do you personally think was more effective? (READ LIST)

(137.1)  
1 Michael Bloomberg  
2 Fernando Ferrer (Fur-RARE)  
4 — (DO NOT READ) Tie  
3 — Not Sure/Refuse

PSTQ6_1

6.1) According to any media coverage you saw or read about the debate, who won?

(READ LIST)

(138.1)  
1 Michael Bloomberg  
2 Fernando Ferrer (Fur-RARE)  
3 — Not Sure/Refuse

PSTQ6_2

6.2) On Tuesday November 1 there was a debate between mayoral candidates [READ LIST]. According to any media coverage you saw or read about that debate, who won?
(139.1) 1  Michael Bloomberg
        2  Fernando Ferrer (Fur-RARE)
        3  - Not Sure/Refuse

PSTQ7

7) In the last few days, perhaps because of the recent debates, do you have a
more favorable attitude toward Ferrer (Fur-RARE), less favorable attitude
toward Ferrer (Fur-RARE), or has your attitude toward Ferrer (Fur-RARE) not
changed?

(140.1) 1  more favorable;
        2  less favorable;
        3  unchanged
        4  Not Sure/Refuse

PSTQ8

8) In the last few days, perhaps because of the recent debates, do you have a
more favorable attitude toward Bloomberg, less favorable attitude toward
Bloomberg, or has your attitude toward Bloomberg not changed?

(141.1) 1  more favorable;
        2  less favorable;
        3  unchanged
        4  Not Sure/Refuse

PSTQ9

9) Which candidate do you think is more knowledgeable about the issues?

    (READ LIST)

(142.1) 1  Michael Bloomberg
        2  Fernando Ferrer (Fur-RARE)
        3  - Not Sure/Refuse

PSTQ10

(143.3) 10) Now, on a scale from 0 to 100 with 0 being the worst ever and
100 being the best ever, score Bloomberg as a candidate.

        ENTER 0-100, 999 FOR REFUSED

PSTQ11

(146.3) 11) On a scale from 0 to 100 with 0 being the worst ever and 100
being the best ever, score Ferrer (Fur-RARE) as a candidate.

        ENTER 0-100, 999 FOR REFUSED

PSTQ12

12) Who do you think would do a better job handling security against
terrorism? (READ LIST)

(149.1) 1  Michael Bloomberg
PSTQ13

13) Who do you think would do a better job handling affordable housing?

(READ LIST)

(150.1) 1 Michael Bloomberg  
2 Fernando Ferrer (Fur-RARE)  
3 Not Sure/Refuse

QPICK

(120.1) 1 get q14/q15  
2 don’t get q14/q15

PSTQ14

14) Do you plan to vote in the November 8 election?

(151.1) 1 Yes  
2 No  
3 Not Sure/Refuse

PSTQ15

15) If the General Election for Mayor were being held today, and the candidates were [READ LIST NOW] for whom would you vote?

(152.1) 1 Fernando Ferrer (Fur-RARE) the Democrat,  
2 Michael Bloomberg, the Republican,  
3 Thomas Ognibene (Og-ni-BENNY), the Conservative  
4 Other (VOL./SPECIFY)  
5 Won’t vote  
6 Not Sure/Refuse

PSTQ15TX

(406.66) Specify Other: