| Field Name | Description | |
|---|---|---|
| ISPSID | ISPS dataset ID (Dublin Core: Identifier) | D039 |
| Title | Title of study or dataset (Dublin Core: Title) | Spanish-Language Radio Advertisements and Latino Voter Turnout in the 2006 Congressional Elections: Field Experimental Evidence |
| Author(S) | Author(s) or PI(s); Persons or organizations responsible for data collection (Dublin Core: Creator) | Panagopoulos, Costas, Donald P. Green |
| Citation | | Panagopoulos, Costas and Donald P. Green, Political Research Quarterly, 2010, DOI: 10.1177/1065912910367494 |
| Related Publication(s) | | |
| Related Project(s) | | |
| Keywords | (Dublic Core: Subject) | field experiment; voter mobilization; radio advertising; Latino voting behavior; electoral campaigns; congressional elections |
| Data type | | Administrative (voter records) |
| Data source(s) | Original sources or documents from which data were obtained (Dublin Core: Source) | Authors |
| Data source information | Data source contact and/or suggested citation | Authors<br>Suggested citation: "Panagopoulos, Costas, Donald P. Green (2010) Replication Materials for: 'Spanish-Language Radio Advertisements and Latino Voter Turnout in the 2006 Congressional Elections: Field Experimental Evidence.' http://hdl.handle.net/..." |
| Field date | Date of data collection (Dublin Core: Coverage, Temporal) | 2006 |
| Location | Geographic location of data collection (Dublin Core: Coverage, Spatial) | United States - national |
| Unit of observation | Describes who or what is being studied (e.g., individuals, villages, districts, other) | Congressional districts |
| Sample size | Number of observations; number of cases in the final archived dataset | 206 congressional districts in 28 states |
| Inclusion / exclusion | Describes the population from which the sample is drawn and how; criteria for final sample construction | The overall sample included the population of congressional races with contested incumbents seeking reelection in November 2006. We excluded competitive races, districts in states for which data about prior history of Hispanic voters was unavailable, and congressional districts that were mainly located in the Los Angeles or New York City media markets. |
| Research design | Describes method of data collection and analysis (e.g., field experiment, natural experiment, lab experiment, survey experiment, regression discontinuity design, | Field experiment |
| Randomization procedure | Describes how participants are allocated to interventions; which units were randomized | A total of 36 districts were randomly selected to be treated, and the remaining districts became the control group. |
| Treatment | Describes the interventions administered to each group | A 60-second radio advertisements that presented nonpartisan get-out-the-vote message to listeners, broadcasted from October 31 to November 6, 2006. Voters in each district were urged to vote on Election Day, and the ads included the names, incumbency status, and party affiliations of the major-party candidates in each race. |
| Treatment administration | Describes how the treatments were administered (e.g., mail, door to door, other) | Radio ad |
| Outcome measures | | The change in Hispanic turnout between the November 2002 and November 2006 midterm elections for each congressional district. |
| Archive date | Date of data deposit in the ISPS archive (Dublic Core: Date) | October 28, 2010 |

| | | |
|---|---|---|
| Archive contributor | Person depositing data in the ISPS archive (Dublin Core: Contributor) | Limor Peer |
| Owner | Person or organization making these data available (Dublin Core: Publisher) | Panagopoulos, Costas, Donald P. Green |
| Owner contact | | isps(at)yale(dot)edu |
| Terms of use | Data source terms of use; ISPS terms of use (Dublin Core: Rights) | Academic, non-commercial; see ISPS Terms of Use http://isps.research.yale.edu/data/data/login/isps-data-archive/ |
| Related database | Other data registries that include this dataset (Dublin Core: Relation) | |
| | | |

| Files | Describes the number and nature of files included in this set (e.g., data, program, and output files; supplemental files such as codebook, questionnaires, and treatments) | | | |
|---|---|---|---|---|
| **Data File Number** | **Access** | **Description** | **File Size** | **File Format** |
| D039F01 | | Dataset | | Stata (10.0) .dta |
| D039F02 | | Dataset | | Excel .csv |
| D039F03 | | Program file | | Stata (10.0) .do |
| D039F04 | | Program file | | R (2.9.1) .R |
| D039F05 | | Supplementary Materials | | Adobe Acrobat (8.1) .pdf |
| D039F06 | | Codebook | | XML (1.1) .xml |
| D039F07 | | Metadata record | | Adobe Acrobat (8.1) .pdf |