Field Name	Description	
ISPSID	ISPS dataset ID (Dublin Core: Identifier)	D041
Title	Title of study or dataset (Dublin Core: Title)	Timing Is Everything? Primacy and Recency Effects in Voter Mobilization Campaigns
Author(S)	Author(s) or PI(s); Persons or organizations responsible for data collection (Dublin Core: Creator)	Panagopoulos, Costas
Citation		Political Behavior, 2011 (33)1: 79-93. DOI: 10.1007/s11109-010-9125-x.
Related Publication(s)		ISPS10-044
Related Project(s)		
Keywords	(Dublic Core: Subject)	Field experiments; Voting; Timing; Recency effects; Primacy effects; Voter mobilization
Data type		Administrative
Data source(s)	Original sources or documents from which data were obtained (Dublin Core: Source)	Author
Data source information	Data source contact and/or suggested citation	Authors Suggested citation: "Panagopoulos, Costas (2010) Replication Materials for: 'Timing Is Everything? Primacy and Recency Effects in Voter Mobilization Campaigns,' http://hdl.handle.net/10079/7wm3809; http://hdl.handle.net/10079/cnp5j0t; http://hdl.handle.net/10079/0cfxpz8; http://hdl.handle.net/10079/44j0zzs; http://hdl.handle.net/10079/vmcvdxw."
Field date	Date of data collection (Dublin Core: Coverage, Temporal)	Nov-05
Location	Geographic location of data collection (Dublin Core: Coverage, Spatial)	United States - NY
Unit of observation	Describes who or what is being studied (e.g., individuals, villages, districts, other)	Individuals
Sample size	Number of observations; number of cases in the final archived dataset	25,000
Inclusion / exclusion	Describes the population from which the sample is drawn and how; criteria for final sample construction	A sample of registered voters was included.
Research design	Describes method of data collection and analysis (e.g., field experiment, natural experiment, lab experiment, survey experiment, regression discontinuity design,	Field experiment
Randomization procedure	Describes how participants are allocated to interventions; which units were randomized	Random assignment
Treatment	Describes the interventions administered to each group	Nonpartisan messages to vote at 4 weeks prior to Election Day, 2 weeks prior to Election Day, and 3 days prior to Election Day.
Treatment administration	Describes how the treatments were administered (e.g., mail, door to door, other)	Phone call
Outcome measures		Voter turnout in municipal elections (Rochester, NY)
Archive date	Date of data deposit in the ISPS archive (Dublic Core: Date)	November 22, 2011
Archive contributor	Person depositing data in the ISPS archive (Dublin Core: Contributor)	Limor Peer
Owner	Person or organization making these data available (Dublin Core: Publisher)	Panagopoulos, Costas
Owner contact		isps(at)yale(dot)edu
Terms of use	Data source terms of use; ISPS terms of use (Dublin Core: Rights)	Academic, non-commercial; see ISPS Terms of Use http://isps.research.yale.edu/data/data/login/isps-data-archive/
Related database	Other data registries that include this dataset (Dublin Core: Relation)	

Files	Describes the number and nature of files included in this set (e.g., data, program, and output files; supplemental files such as codebook, questionnaires, and treatments)			
Data File Number	**Access**	**Description**	**File Size**	**File Format**
D041F001	http://hdl.handle.net/10079/7wm3809	Dataset	737KB	Stata (11.0) .dta
D041F002	http://hdl.handle.net/10079/cnp5j0t	Dataset	2.12MB	Excel .csv
D041F003	http://hdl.handle.net/10079/0cfxpz8	Program file	2KB	Stata (11.0) .do
D041F004		Program file		R (2.9.1.) .R
D041F005	http://hdl.handle.net/10079/44j0zzs	Codebook	45KB	XML (1.1) .xml
D041F006	http://hdl.handle.net/10079/vmcvdxw	Metadata record	225KB	Adobe (9.0) .pdf